



MEWP Park - Southbank Place

The Project

Southbank Place is a Masterplan development in London at a site formerly known as The Shell Centre, which was the former HQ of Shell UK. The site covers an entire London block consisting of a selection of buildings, connected below ground by a 3 storey cross site basement known as "the bathtub".

The £1.3 billion project involves the demolition of all buildings to the basement level apart from the iconic Shell Tower, which will be followed by the construction of 7 new towers, a public square, winter garden and more.



Speedy have been working with developer Canary Wharf since 2013 to develop a bespoke on-site offering, tailored to the very specific needs of the project.

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The Challenge

One of the main challenges for this project was the reduction of traffic movements and the associated risks posed to pedestrians and site workers. One complete quarter of the site boundary is a pedestrianised thoroughfare and it is estimated that over 3000 people walk through per hour, consisting of commuters, tourists and school children.

Due to these high pedestrian numbers, the risk of collision or accident was categorised at the highest level. Delivery time slots are at premium prices, with demand estimated to increase 20 fold when the project is at fit out stage. As traffic along all streets surrounding the block is dense, and the busiest UK station by footfall, the need to reduce vehicle movements and reduce the risk of collision or accidents was paramount. Alongside this, the developer will pursue the goal of carbon reduction and is aiming to minimise emissions created by the project.

The Solution

As part of the agreement for having the on-site Southbank Place depot, Speedy were asked to set up a 'MEWP Park' where we have a quantity of Mobile Elevating Work Platforms such as scissor lifts and other pop up and mobile platforms, kept securely within the project.

The MEWP Park aims were to:

- Vastly reduce the vehicle movements of equipment being delivered to the project
- Speed up the hire process which is normally a 48 hour booking in time restriction
- Reduce carbon emissions, noise and nuisance to neighbours
- Reduce delivery costs



Results

The MEWP Park caused Speedy's brand share on the project to increase, with more people using Speedy for MEWPS due to the ease of access and efficiencies due to the factors mentioned. By using the MEWP Park, a rebate has been generated which is donated to the Lighthouse Club charity, further influencing the customer to use Speedy. The MEWPs are re-tested on the project, reducing operational and logistical costs for Speedy.

Growth with the main contractor, Canary Wharf Contractors, has been exceptional and it is due to this service and also the wider benefits of trading with Speedy at the on-site depot at Southbank Place.

Due to the success of the Speedy solution, the Canary Wharf Contractors were eager to praise the MEWP Park initiative:

"The on-site MEWP park is a joint initiative that has greatly helped the Southbank Place Project address its core values. As a Considerate Constructors Ultra Site, this project is the first of its kind. Reducing vehicle movements and manual handling addresses all of these values with the added benefits of increasing efficiency and lowering costs for all at the same time. We would hope you replicate this service on future major developments."

The Stats

Speedy are continuing to meet customer targets and have:



Eliminated the need for
197 large vehicle movements
for MEWPs alone

266 potential deliveries and collections
reduced to **33**



Over 1,500 miles in reduced vehicle mileage around London

Delivery & collection charge reduction **£7,910**

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